

# **Carrizozo Chamber Of Commerce Meeting**

January 12, 2010

Four Winds Restaurant

The monthly meeting of the Carrizozo Chamber of Commerce was called to order at 12:05 PM.

**Members** in attendance were, Dirk Norris, Judy Fitzpatrick, Lucy Rickman, Debra Anderson, Ray Dean, Ann Echterkamp, Chris Linton, Scott Schaefer, Welda Grider, Gail Major. John and Barbie Eiler.

## **Approval Of Minutes from last meeting.**

Dirk Norris asked that approval or correction of the minutes from the December. Gail Major stated that she should listed as the Corresponding Secretary. Corrections will be made to the Agenda by Debra Anderson.

**Introduction Of Guests** Jerry Mead, Rudioso Free Press  
Anita Carbajal (1ST Place and Denise Swift (3RD Place)  
Winners of Gift Certificates for Christmas Lights Contest  
FFA Parliamentary Group- Fernando, Tutti, Lauren and Jenna

## **Reports**

**Treasurer's Report** -Judy Fitzpatrick reported she was working to make the balance sheets more user friendly. FY Summary as of December 31, 2009 shows \$17,909.00 Budgeted with an income of \$3,685.00 and an expense of \$3,771.42 with a balance of \$17,822.58.

**Corresponding Secretary**- Gail Major reported that request for received 2 requests for relocation packets by phone at the Caboose. Also she received 2 e-mail responses to the article that was published by the Albuquerque Journal regarding Carrizozo's wish for a grocery store.

**Caboose Visitors**- Judy Fitzpatrick reported that there were 8 visitors for the month of December

**Website Reports**- Dirk Norris reported that there was 432 visits to the site with 6,183 hits.

## **Committee Reports**

**Events Committee**- Fran reported that there will be the Art Installation/Dedication @ 3:30 PM on 12<sup>th</sup> Street. The street will be closed off from 12-4 and there will be a city wide Potluck at the Carrizozo Country Club at 5:00 PM. Place settings will be provided and there will be a cash bar.

**Luminaria Committee** - Judy Fitzpatrick reported that there would be a wrap up meeting tonight of the Luminaria Committee. If you would like to add your thoughts and suggestions feel free to attend. Judy also informed the chamber that the containers used to solicit donations for the Luminarias will be made more secure for next year as there was a question regarding amounts that were collected.

Also standing outside of Allsup's and handing out information on the Luminarias and collecting donations netted over \$100.00 for several hours work.

The winners of the Christmas Lights/Decorating Contest were:

1<sup>st</sup> Place Virginia Carbajal- \$75.00

2<sup>nd</sup> Place Rose and Steve Wheeler- \$50.00

3<sup>rd</sup> Place Denise Swift - \$25.00

Business Winner- Otero County Electric- Traveling Plaque

**Advertising/Promotion-** Cindy Thompson no report

**Membership Committee** -Gail Major We have 82 membership last year and would like to reach the goal of 100 memberships for 2010. Letters will be ready shortly for mailing/delivery to current Chamber Members and prospective members. Information for membership will be available on the website. Also she suggested providing advertising for the chamber member that recruits a new member.

The owners of **Sierra Blanca Trading Company** were introduced. John and Barbie Eiler. They have another business in Truth of Consequences and state that their business provides "A little bit of everything". "We have a Federal Firearms License so we are able to order a customer any gun he wants". If you are looking for their business it is easy to locate, it is the bright yellow building located at 410 Central Ave. The Eiler's are a community minded couple and are also looking into the potential use of another building in Carrizozo for another venture that would benefit the population of the town as well as the the younger population.

### **Board Of Directors Report**

A meeting of the Board was held on Tuesday January 5, 2010 at Otero Electric at 5:00 PM. Dirk Norris discussed the Art Installation on 12<sup>th</sup> Street and the Potluck at the Country Club on Saturday January 16, 2010. Dirk reported that if John Henry and the union he represents stated they would provide the funds for the reception at the Country Club. But if this did not occur Dirk requested that the Chamber of Commerce pick up the expense. Also the panels **Hollywood Comes To Carrizozo** will be installed by the union members who erected the set for **The Book Of Eli**. Press releases were sent out to 3 local papers and one to Albuquerque Journal. Dirk solicited ideas as to where they should be permanently located after the panels would be displayed on 12<sup>th</sup> Street for 2 week. Ray Dean suggested they be placed in the Heritage Museum.

### **Unfinished Business/Actions in Progress**

A motion was made by Ray Dean to have the Chamber OF Commerce pay for the potluck reception at the Country Club if John Henry does not pay for the event. Motion was seconded by Lucy Rickman. Motion carried unanimously by voice vote. The Burro was set back in place and repairs made to the hooves which were damaged by the 70 mph wind in November. The Candidates forum is scheduled for Friday January 15<sup>th</sup> at 7:00 PM at the Commissioners Chambers. Questions will be accepted in written form only and the moderator will be Welda Grider. Coffee and Cookies will be provided. Also all candidates are welcome to attend the Chamber of Commerce Meeting and present their platforms.

### New Business

Dirk Norris brought forward the idea that the Chamber of Commerce needs a slogan for 2010. One suggestion made by Lucy Rickman was “ You can't buy everything locally, but what you can, buy in Carrizozo” Come to the next meeting with your ideas.

### Announcements/Community Events

Dirk reported that a Leadership Lincoln Board established an Ad Hoc Steering Committee for Lincoln County Renewable Energy Initiative. If you are interested in participating on a committee let him know.

Reminder of the two dates have been set for **Meet The Candidates**, they are Friday January 15, 2010 and February 18, 2010. Both will be at 7:00 PM at the County Commissioners Chambers. Come and bring your questions. Dirk requested help with the coffee/refreshments.

Peter and Susie Wolfe announced at the Carrizozo Town Meeting that they have entered into an agreement with GDI of Albuquerque to open the Carrizozo Grocery on Center Ave. The anticipated opening date is April 2010. The building will be leased by GDI and managed by The Wolfes. GDI has requested diagonal parking along Court Street. This issue will be brought to P and Z Committee and recommendations will be forwarded to the Town Meeting.

Warren Malkerson stated that New Mexico Magazine will have an article featuring Gallery 408 in the April issue, along with pictures of the Carrizozo Burros.

Chris Linton stated that The Geary's should be recognized for all their work on the Art Panels and Installation.

Jerry Mead gave an overview of the new weekly newspaper publication Ruidoso Free Press. He stated that the circulation of the publication reaches 9700 households in Lincoln County. The focus of the publication is to obtain/provide more input for the “out county area”

**Adjournment-** Motion for adjournment by Fran Altieri, seconded by Dirk Norris. 1:15 PM

Respectfully submitted,

Debra L. Anderson